



SJTU-IAMCR 新兴媒体暨四校联合论坛
Emerging Media Forum

智能化变革与传播创新
Intelligent Transformation and Communication Innovation

会议手册
Forum Handbook

上海交通大学媒体与传播学院
(上海市闵行区东川路800号)
School of Media and Communication,
Shanghai Jiao Tong University, Shanghai, China

2025年4月18-19日
April 18-19, 2025 (Friday and Saturday)

10:45 - 12:00 主旨演讲二 | Keynote Session II

主持与评议：邱林川 | Moderator and Discussant: Prof. Jack Qiu

南洋理工大学黄金辉传播与信息学院院长

Chair & Shaw Foundation Professor, Dean, Wee Kim Wee School of Communication and Information, Nanyang Technological University

10:45 - 11:00 魏然 香港浸会大学讲席教授，研究与发展副院长

Ran Wei - Chair Professor, Associate Dean (Research and Development), School of Communication, Hong Kong Baptist University

11:00 - 11:15 徐剑 上海交通大学媒体与传播学院副院长（主持工作）

Jian Xu - Distinguished Professor, Acting Dean, School of Media and Communication, Shanghai Jiao Tong University

11:15 - 12:00 Nico Carpentier IAMCR前任主席，捷克查理大学讲席教授

Nico Carpentier - Former President of IAMCR; Extraordinary Professor, Charles University, Czech Republic

Keynote speech 主题

Data, information, knowledge and wisdom: Towards a recalibration of human-technology relations



新加坡 IAMCR年会预热专场 | Warm-up for IAMCR Singapore!

活动简介

恭喜文章中选今年IAMCR年会的各位同学老师们！或许这是您首次参与IAMCR 盛会，首次踏足新加坡，首次造访久负盛名的南洋理工大学黄金辉传播与信息学院。初次参会，您或许有诸多疑问：如何在会议中以专业地道的英语口语发表论文？怎样在场内场外的交流互动中收获最大价值？为此，我们精心筹备了这场预热活动，为您答疑解惑，无论您选择亲临上海交通大学现场，还是通过线上方式参与，我们都诚挚欢迎您踊跃报名。

Congratulations to all the students and teachers whose articles were selected for this year's IAMCR Annual Conference! This may be your first time to participate in IAMCR, your first time to set foot in Singapore, and your first time to visit the prestigious Golden Glory School of Communication and Information at Nanyang Technological University. As a first-time attendee, you may have a lot of questions: How to present your paper in professional and authentic English? How to get the most value out of the interactions on and off the conference floor? We have prepared this pre-event to answer your questions, whether you choose to attend in person at SJTU or online, we sincerely welcome you to register.

Be effective communicators at IAMCR2025! Yes, we can!

Speakers include:

Daya Thussu

(President, IAMCR)

邱林川 & Edson Tandoc

(Co-Chairs, Local Organizing Committee, IAMCR Singapore)

Nico Carpentier

(Former President, IAMCR)

郭良文

(IAMCR Ambassador, China)

时间地点

2025年4月19日 下午2:00-3:30。线上线下同步进行。

线下:上海交通大学闵行校区媒体与传播学院3楼B300会议室

线上:会议号和密码另行通知

线上和线下参与者均需扫码报名



Location and Time

April 19, 2025, 2:00 p.m. to 3:30 p.m.

Carried out both online and offline.

Offline: Conference Room B300, 3rd Floor, School of Media and Communication, Minhang Campus, Shanghai Jiao Tong University.

Online: The conference number and password will be notified separately. Both online and offline participants need to scan the code to register